

CHIEF MENTOR

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M.Sc (University of Calcutta), Ph.D (University of Calcutta), HR & OB

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- ❖ **Dr. Madhurima Ganguly**
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- ❖ **Mr. Chittaranjan Pani**
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- ❖ **Mr. Santosh Kumar Ray**
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- ❖ **Mr. Kaushik Bhattacharya**
Assistant Professor, B.Tech (IITK), PGDM (IIM, Calcutta), IT & Strategy
- ❖ **Ms. Sudhasree Subramanian**
Assistant Professor, MBA (IGNOU), MIS

ADMINISTRATION

- ❖ **Mr. Probir Roy**, Director, Kalyan Bharti Trust
- ❖ **Dr. Basab Chaudhuri**, Senior Director Education, Kalyan Bharti Trust
- ❖ **Mr. P. K. Agarwal**, Chief Executive Officer, Kalyan Bharti Trust
- ❖ **CA Manoj Saraogi**, Chief Finance Officer, Kalyan Bharti Trust
- ❖ **Lt. Col (Retd.) Amitava Ghosh Dastidar**, Campus Administrator
- ❖ **Ms. Joyita Ghosh**, Sr. Executive, Administration
- ❖ **Ms. Namrata Sen**, Technical Assistant & Administration

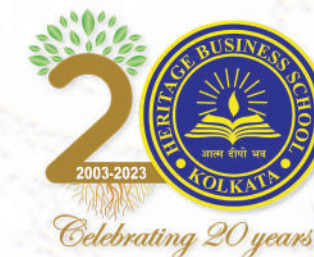
TRAINING AND PLACEMENT

- ❖ **Mr. Kaushik Bhattacharya**, Head - Training & Placement
- ❖ **Ms. Kirti Dutta**, Deputy Training & Placement Officer
- ❖ **Ms. Sonia Banerjee**, Sr. Placement Officer



Heritage Business School

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Heritage Business School

(Affiliated to MAKAUT, WB and approved by AICTE)



INFORMATION
BROCHURE 2024
www.hbs.edu.in



THE HERITAGE SCHOOL



HERITAGE INSTITUTE OF TECHNOLOGY



HERITAGE BUSINESS SCHOOL



THE HERITAGE ACADEMY



HERITAGE LAW COLLEGE



THE HERITAGE COLLEGE

KALYAN BHARTI TRUST

Inspired by the noble cause of education and philanthropic zeal, a group of Kolkata based like-minded industrialists joined hands to form a public charitable educational foundation – Kalyan Bharti Trust (KBT) to further their dreams of serving the Society. The vision of the Trust is to prepare dynamic and caring citizens to meet the challenges of a global society while retaining their traditional values. The primary mission of the Trust is to create a centre of excellence in education, which, in keeping with the rich heritage of India, will stress upon the simultaneous development of body, mind and soul and endeavour to create compassionate, responsible and innovative global citizens who are committed to the development of India.

The Educational Institutions set up by the Trust under the Heritage Group of Institutions consists of The Heritage School, Heritage Institute of Technology, Heritage Business School, The Heritage Academy, Heritage Law College and The Heritage College.

HERITAGE BUSINESS SCHOOL

Heritage Business School (HBS) has been set up in 2003 amidst a green eco-friendly campus. Currently the B-school offers a Two Year Full Time MBA Programme approved by AICTE, Ministry of HRD, Government of India and affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), WB.

RANKINGS & ACCREDITATIONS

- ✦ Ranked #1 B-School in West Bengal by Education World for the year 2023-24
- ✦ Ranked #6 in Kolkata, among the Top 15 B-schools in the East and among the Top 150 in India by Outlook India's Best B-school Rankings 2023
- ✦ Received an Award in the category of "Excellence in Providing Preferred Environment for Placements-East" at the 16th International Education & Skill Development Summit 2023 organized by ASSOCHAM National Council
- ✦ Ranked #1 in West Bengal and #3 in Eastern India in the Best Private College category as per OPEN-KANTAR IMRB B-School Survey 2023



THE HERITAGE ADVANTAGE

- ✦ Preparing students to lead the change in the Global Market
- ✦ Good Governance and State-of-the Art Infrastructure
- ✦ Faculty Members with good academic and industry experience
- ✦ Entrepreneurship Development Programmes
- ✦ Internships in leading organizations
- ✦ Excellent Placement Records
- ✦ Green Campus with Smart Classrooms
- ✦ Strong Alumni Network

COURSE STRUCTURE

Two-year full time MBA programme divided into four semesters, with specializations in the areas of:



MARKETING



FINANCE



HUMAN RESOURCE MANAGEMENT



MIS



BUSINESS ANALYTICS

ELIGIBILITY

Any Graduate under 10+2+3 system from a University recognized by the Association of Indian Universities (AIU) with a valid score card from MAT/WBJEMAT.



TRAINING AND PLACEMENT

- ✦ Regular Corporate Connect Programmes & Webinars
- ✦ Summer Internship Projects
- ✦ Industrial visits
- ✦ Final Placement Assistance

SOME OF OUR RECRUITERS

Colgate-Palmolive, Nestle India Ltd, ITC, Parle, Reckitt Benckiser, Marico, Godrej & Boyce, Dabur, ABP, LOREAL, PwC AC, PwC India, Deloitte, Ernst & Young, Wipro, HDFC Bank, ICICI Bank, Axis Bank, IDFC First Bank, IndusInd Bank, Bandhan Bank, HDFC Ltd, HDFC Life, Kotak Securities, Asian Paints, Berger Paints, CeaseFire, Naukri, Pantaloons, Jaro Education, Extramarks, BYJUS and many more....

